



HETAC HEADLINES

July/August Summer 2015

President's Message

It is with mixed emotions that I write my final message. The women that I was privileged to serve with have been stellar and I will miss seeing them at regular intervals. I feel that we made some positive steps for HETAC, but there were some disappointments and some areas that did not move as far forward as we would have wished. So the feelings of accomplishment and frustration are mixed. I think that it is important to keep a fresh perspective on what HETAC is and can be. Needs are forever changing and HETAC evolves as needed; this requires members to participate, communicate and collaborate. Serving on the board is a rewarding experience and I have no regrets for volunteering my time. I would like to encourage everyone to consider supporting HETAC by filling a board position; we will need a president elect come next spring. It is an experience that will leave you with a greater appreciation of our organization and your fellow members.

Introducing HETAC's new Vice President

Tanya Wright from Manteca will be the new HETAC Vice President. Tanya is no stranger to the board. Several years ago Tanya served in various leadership positions in HETAC. Tanya has taught a variety of home economics careers and technology (HECT) courses in the central valley. After graduating from CSU, Fresno she began her teaching career at Gustine High School in 1998 where she taught in a comprehensive program as well as in a career pathway program in Education and Child Development. After leaving the rural farming community of Gustine she worked at Pitman High School in the Turlock Unified School District for ten years starting the on campus restaurant, the Pride Café. The HECT program at Pitman earned Program of Excellence and was a 100% membership FHA-HERO chapter with over two hundred students in the chapter under Tanya's leadership. Tanya spent four years at the California Department of Education (CDE) as a HECT Education Programs Consultant serving regions 1,3,5,7 and 10. Recently, Tanya returned to the classroom where her passion truly lies, with serving students. Tanya is the Career and Technical Education department chairperson and lead teacher for the Education and Human Development Academy at Johansen High School in Modesto. Her program is funded by a CA Partnership Academy Grant through the CDE. She is married and has two dogs. She enjoys reading, entertaining guests, and traveling in her spare time. Her goals are to increase membership in the organization, provide opportunities for networking and assist with facilitating region meetings teachers are excited to attend and come away with worthwhile resources that are applicable to today's classroom settings. Tanya is looking forward to serving you the members of HETAC and working with the new officer team.

2015-16 HETAC REGION MEETING SCHEDULE

	Fall	Spring
Regions 1 & 3:	Sept. 19, 2015	Feb. 27, 2016
Region 4:	Oct. 24, 2015	TBA
Region 5:	Sept. 19, 2015	Mar. 12, 2016
Region 6:	Oct. 10, 2015	Mar. 19, 2016
Region 7:	Sept. 14, 2015	TBA
Region 8:	Oct. 17, 2015	Feb. 20, 2016
Region 9:	possible dates: Oct. 24, 2015 or Nov. 7, 2015	

**Meet Linda Rosensteel
your new HETAC
Treasurer**

Graduated from Cal Poly Pomona in 1986 with a Bachelor of Science in Home Economics. After several years working in retail obtained my teaching credential through Chapman University in 1990. I was hired on at Kennedy Middle School in Barstow in 1990 teaching Home Economics and Keyboarding. In 1996 I was hired on at Sultana High School in Hesperia teaching Foods and Nutrition, On Your Own and Child Development. Returning to Chapman University in 1997 I earned my Masters in Curriculum and Instruction. I am currently the department chair teaching Life Management, Foods and Nutrition, Culinary Arts, Fashion, Textiles and Apparel, and Advanced Fashion. I have been an FHA-HERO advisor for 15 years. And was the Region 10 CRE Chairperson from 2013-2015. I enjoy reading, sewing, cooking and eating.

**HETAC's Newest
Secretary**

Hi my name is Linda Johnson and I live in Modesto

where I was born and raised.

My husband, Doug, and Jack Russell Terrier, Trini, live with me and share my adventures. I'm writing you from Spokane, Washington where we are visiting Doug's sister on her birthday. I teach food and nutrition at James C. Enoch's High, and my hobbies are reading, home and garden, cooking healthy meals, and traveling to visit our family and friends. I look forward to serving as your secretary on the HETAC board for the next two years.

Sacramento Soundings

by Melissa Webb

The Home Economics Careers and Technology (HECT) Leadership and Management Conference was held in Burlingame from June 25th-27th, 2015. The conference theme "HECT: Education's Hidden Treasure" provided a backdrop for interactive workshops, superb keynote speakers, and the 30th celebration of the conference. Dr. Lloyd McCabe, Administrator of the Agriculture and HECT Education Unit, provided an update of the state and future of Career Technical Education (CTE) and HECT in California. Some of the updates included: the Governor's budget contains \$11 billion of new funds for k-12 and \$1 billion for community colleges, CTE Incentive Grant is \$900 million, Partnership Academies \$30.4 million, SB 1070 (\$15.3 million has been renewed for another year), Specialized Secondary Programs (SSP) \$4.8 million, and Perkins funds has been reduced by \$2 million.

Dr. McCabe announced that the HECT State Staff is in the process of hiring a new Home Economics Education Programs Consultant and the HECT State Staff is being reorganized. Melissa Webb will assume the role of FHA-HERO State Adviser and Angie Ford will assume the role of Assistant State Adviser. Melissa Webb will also be the new sector lead for Hospitality, Tourism, and Recreation. Dr. McCabe discussed some of the challenges facing CTE and HECT which include: CTE Student Losses: over the last six years CTE enrollment numbers have declined from 1 million to 807,040. HECT student enrollments have declined from 196,000 to 103,000. These student declines are due to lack of funds for CTE. When school funds are scarce, CTE suffers because if it is not tested, mandated, or required- it is not needed. Other challenges included: developing effective strategies to improve HECT teacher retention, adapting to the ever changing educational reform climate, developing more UC approved courses, formulating a recruitment strategy to attract new teachers, publicizing student accomplishments on a continuous basis at the local and state levels, and increasing industry involvement in HECT programs. Dr. McCabe further discussed that HECT State Staff needs to encourage HECT leaders to consider applying for the CDE HECT Consultant positions. Candidates need to be a Department Chair or Assistant Principal, have a Master's degree or Administrative Credential, and could potentially be headquartered at Sacramento, CSU-Fresno, or Cal Poly Pomona. Dr. McCabe concluded that we are in the beginning stages of unprecedented prosperity in education in California and confirmed the need to forge strong and lasting alliances and partnerships with academic counterparts and community members now and not when the next economic down turn occurs.

On another note, more than 8,000 student leaders, members, and advisors went to Washington, D.C. on July 4th-July 9th, 2015 to participate in the FCCLA National Leadership Conference. The theme of this year's conference, "Together We Are Healthy" promoted a focus on a healthy mind, body and spirit through great learning and networking opportunities. One highlight of the conference was a "70 Years Strong" youth rally on Capitol Hill on July 8th, celebrating the organization's 70th anniversary and advocating for strong Family and Consumer Sciences education in schools. The California delegation consisted of 27 participants: 2 HECT State Staff, 7 advisors, 6 State Officers, 1 past State Officer, and 11 members. The California competitors earned 4 gold medals in the following Star Events: Environmental Ambassador, Life Event Planning, Chapter Service Project Portfolio; and 3 silver medals in Interior Design, Recycle and Redesign, and Culinary Arts.

Melissa Webb, FHA-HERO Region 4 Officers, and students from Rocklin High School, San Juan High School, and Discovery High School will be promoting HECT and FHA-HERO programs at the 2015 California State Fair on July 18 and July 20. Students will be providing interactive demonstrations in Menu Planning and Table Display, Culi-



30th Annual Home Economics Careers and Technology 2015 Leadership and Management Conference

HECT: Education's Hidden Treasure

Dawn Maceyka

The theme of this year's conference was **HECT: Education's Hidden Treasure**. The three day conference was filled with finding new treasures for the classroom, for our students and beyond. There were 35 participants that started with the pre-conference day with looking beyond the classroom and taking a culinary tour of North Beach, San Francisco. This included a deli, 100 year old bread store, chocolate store and coffee with a wonderful tasting at each stop and entertaining tour guides. This stirred conversations about planning this type of event for our students. Simultaneously two other groups were digging through a treasure chest of technology for the classroom and common core enrichment activities and lessons.

The conference officially kicked off with keynote speaker, Emily Pentecost Ellis, helping us discover the 5 things that count, singing the FHA song from 50 years ago and reminding us what matters. Emily also conducted a special session on the "Treasures of Serving Students". Emily filled us with the desire to fill our treasure chest for the rest of the conference.

The concurrent sessions for the rest of the conference were everything from new teacher tips and tricks, iPad movie making, Farm to Table, Grant Writing, Consumer Math, and addressing the needs of the middle school HECT program. During the panel of experts' session, many questions were answered and new trends discussed in the HECT career pathways of Child Development, Fashion, and Hospitality and Tourism industry sectors. We are very thankful to all of our presenters for giving up a piece of their gold for the betterment of our profession and our teaching.

The 30th annual awards were presented to numerous teachers, programs, administrators and business and industry partners. For programs that go above and beyond, recognition was provided for Program of Excellence and awarded to John H. Pitman High School, Mountain View High School, Peterson Middle School, Sierra High School, and Menlo – Atherton High School. Teacher of the Year is Linda Rosensteel, Sultana High School. New Professional award was awarded to Christina Blanco, Lompoc Valley Middle School. Business and Industry Friend of HECT was awarded to Rick Meyer of Meyer Marketing whom has been supporting HECT teachers and FHA-HERO members with prizes and awards for several years. Lastly and most gracious were the two Outstanding Administrator awards to Angela Croce, San Diego Unified School District and Patricia Scott, LA Unified School District.

Participants ended with a closing keynote address "Attitude of a Champion" given by Aaron Davis. This address reminded us why we do what do. More than 80 participants left this conference charged and reminded that we all possess ruby's, diamond, gold and emeralds but that does not mean to close the treasure box lid, always leave it propped open and may it runneth over.

A special thanks to CDE Agriculture and Home Economics Education Unit, HECT program consultants, HECT Curriculum and Professional development Project, the outgoing HETAC board, conference presenters, facilitators, attendees, and exhibitors for making this years conference a huge success.

Welcome New Members

Region 3

Angi Roe

Region 4

Sherry Reafsnyder

Region 5

Jarelle Fedalizo

Amanda Flick

Brittney Gormah

Region 8

Martha Macias

Kathleen Womack

Region 9

MaryKeane-Gruener

Mary McAlpine

Region 10

Sylvia Fletes

Lynnelle Hite

...AND THE AWARD GOES TO...

Outstanding Teacher of the Year

Congratulations to Linda Rosensteel our HETAC Outstanding Teacher of the Year. Currently teaching Life Management, beginning and advanced Fashion and beginning and advanced Foods at Santana High School in Hesperia, Linda has been a HECT educator for 25 years. Linda's colleagues describe her as passionate about her subject matter. She has been the advisor to an FHA-HERO chapter for 15 years, mentoring many award winning students, and she has assisted new advisors in getting their chapters started. She herself has won blue ribbons with her sewing skills at the San Bernardino and Los Angeles County Fairs. Keeping herself current by taking continuing education classes has been important to Linda and she is known for supporting others in the field. A teacher at a neighboring school said "she is awesome and amazing; I couldn't have survived my first year teach-

New Professional Award

Christina Blanco of Lompoc Valley Middle School is the recipient of the New Professional Award.

Christina has had to overcome some major obstacles to just get inside her classroom. She restarted a vacant Home EC program and when she received her key and entered her classroom for the first time, she literally had to swipe spider webs away from her face. She recruited family members and friends to clean out the classroom having found that it was being used as a school cast off storeroom. The room hadn't been properly cleaned in years and was filled with debris. Her kitchens had been raided and the custodians, needing a storeroom, had emptied the Home EC storeroom into the dumpster disposing of textbooks, sewing machines and brand new equipment. She needed to restock equipment and supplies before she could conduct classes. She developed curriculum while also engaged in two separate teacher induction programs, one state and one district.

When contacted, her principal said she was so professional in her interview and he remembered her involvement in HETAC as evidence of her commitment. "She made teaching an art form", he said. She is loved by students, parents and staff and her classes have become the most popular electives offered. She also has been involved in community outreach. Her principal said that she is professional in everything she does, she has a great career and a great future

Dream, Dare, Do Award

The Dream, Dare, Do Award is given to teachers who inspire us to go farther and have been innovative in their programs. This year, at the Leadership and Management Conference in Burlingame, the Dream, Dare, Do Award was presented to Amy Lee, of Sierra High School, in Manteca at the HETAC Breakfast. She was nominated by Liz Aschenbrenner, one of the other HECT teachers at her school.

Foremost in Amy's priorities is always to have a successful Consumer and Family Science program at her school. Not only that, but Liz said that Amy works tirelessly for their school's FHA-HERO chapter. She was her region's CRE Coordinator last year. This year, however, Amy showed her innovation by applying for and receiving a district grant for \$150,000 to develop a Farm to Table program at Manteca High School. In the next school year, she will be working with the Ag. Dept. at the school in bringing this new program to students. Thank you, Amy for inspiring each of us to think about how we can dare to do new things in our curriculum and programs at our school. You make us proud.

You can nominate HECT teachers in your region for the Dream, Dare, Do Award. There can be several awarded each, but the nominations must be turned in for this to happen. The form is on the HETAC website or can be obtained from your Region Communication Chair. You can even nominate yourself! Next year, let's hope

Preconference Professional Development

Of the three workshops that were offered the day before the L&M Conference, I choose the Food Service and Hospitality Tour. Twenty-five of us had a walking food tour of some fabulous Italian eateries that are part of the San Francisco landscape. From fresh ground coffee, freshly made salami, home made pizza to fresh cannoli's, it was a day to remember.



Retired Teachers

Congratulations to three teachers who have earned the right to do whatever they want to do!!

Mona Klein, Yolanda Carlos, and Pat Scott, enjoy your time doing what energizes you and thank you for the work and dedication you have given over the years.

**“A Teacher Affects Eternity; She Can Never Know
Where Her Influence Stops.”**

**Welcome and Congratulations to
your new HETAC Leaders!**

Dawn Maceyka– President

Tanya Wright– Vice-President

Linda Rosensteel– Treasurer

Linda Johnson– Secretary

Teacher Tool Book

WhoDoUWant2B.com-An interactive website, with videos of students involved in their career choices, provides an opportunity for students to learn more about themselves.

www.roadtripnation.com-Helps students to define their own road in life, through interviews with those who are passionate about the road they are on.

www.CAcareercafe.com-Students will learn about resume building, identifying talents and skills required for potential careers.

CareerCoach: Get the most current data on wages, employment, job postings, and associated education and training in Contra Costa County.

www.cacareerzone.org– California Career Zone allows students to explore careers and learn more about the skills and expected educational levels required in various career pathways available within the state.

THANK-YOU TO THE OUTGOING COMMUNICATION CHAIRPERSONS

A big thank-you goes out to Daniel Arias, who is leaving the position of Region 5 Communication Chairperson. HETAC members got a chance to formally thank him for his work and commitment to HETAC while at the Leadership and Management Conference. We appreciate your time and effort for the last 2 years.

We also thank Marilyn Johnson of Regions 1 and 3, and Lisa Washmuth of Region 7, for deciding to stay as their region's Communication Chairperson. HETAC is grateful for the service that you do to be sure that members are kept well informed.

Welcome Two New Communication Chairpersons

Regions 5 and 9 have new Region Communication Chairpersons. For Region 5, the new Communication Chairperson is Mona Klein. Having just retired after teaching many years at Menlo-Atherton High School, she has volunteered for this important job. Those of you in her region will benefit greatly from her experience and expertise. Please thank her for taking on this responsibility.

Region 9's new Communication Chairperson is Alisa Kopp. Alisa has 24 years of experience – 20 as a middle school English teacher, and the last 4 as a Home Economics teacher at Orchard Hills Middle School. She has lots of energy and ideas for Region 9 that will help keep such a large region informed.

Thank you to both of these new Communication Chairperson for giving your time to keep HETAC members current with important information af-

Your Leadership Team

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Your Communication Chairs



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<p>Region 1 & 3: Marilyn Johnson (707) 628-7910 marilynj@vacavilleusd.org</p>	<p>Region 7 Lisa Washmuth lwashmuth@slcusd.org 805-528-6888</p>
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